Brooklyn College Cap and Gown Survey 2023-24

Summary of Responses

All Respondents

(Undergraduate and Graduate)

Office of Institutional Research and Data Science

OFFICE OF INSTITUTIONAL RESEARCH AND DATA SCIENCE
2023-24 Cap and Gown Survey
Summary of Findings

Executive Summary

The Cap & Gown survey was administered by the CUNY Office of Applied Research, Evaluation, and Data Analytics (OAREDA) in June 2023 for the following terms of Degree Conferral (Summer 2023-Spring 2024).

The survey was presented to students on their CUNYfirst Check List when a student who has applied for Graduation in a particular semester and has one of the following Degree Check Out Statuses: Approved (AP), In Progress (IP), Pending (PN), Awarded (AW).

There were 3,434 students who completed a degree at Brooklyn College during the 2023-24 academic year. 928 students, or 27.0% of those contacted, completed a survey.

1) 46.6% of our undergraduate recipients, and 77.0% of our graduate degree recipients, were Employed or will be employed. 47.3% of our undergraduate and 18.4% of our graduate degree recipients were unemployed.
2) 38.0% of our recent undergraduate recipients, and 25.7% of our recent graduate degree recipients, reported that they participated in paid or unpaid internships.
3) 61.8% of our recent undergraduate recipients, and 53.3% of our recent graduate degree recipients, intended to pursue additional education related to their career.
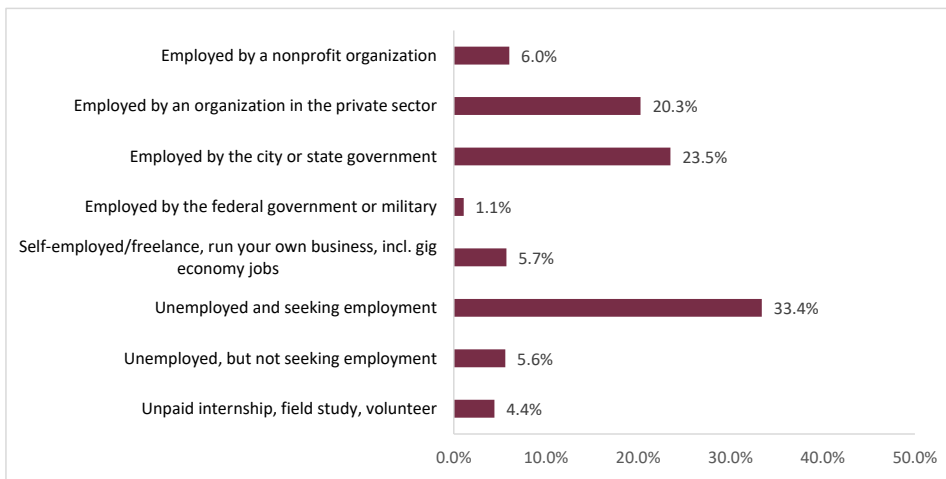
CUNY CAP AND GOWN SURVEY RESPONSES AY2024
Administered to Summer 2023, Fall 2023, and Spring 2024 Graduates
Summary of Results by Undergraduate and Graduate Degree Level

Which best describes your employment status immediately AFTER GRADUATION?

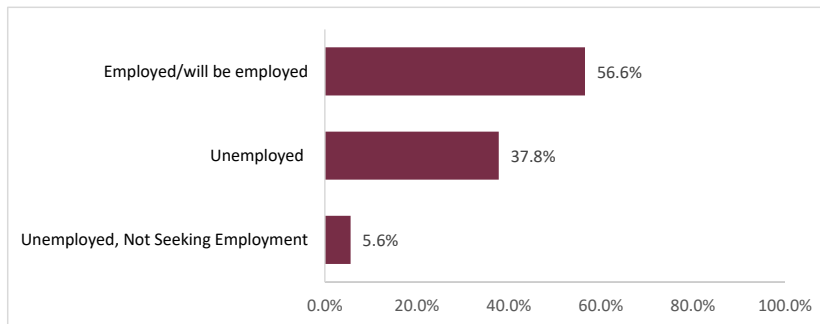If you work at more than one job, answer for the one involving the most hours.

	UGRD	%	GRAD	%	Total	%
Employed by a nonprofit organization	35	5.6%	21	6.9%	56	6.0%
Employed by an organization in the private sector	131	21.0%	57	18.8%	188	20.3%
Employed by the city or state government	82	13.1%	136	44.7%	218	23.5%
Employed by the federal government or military	6	1.0%	4	1.3%	10	1.1%
Self-employed/freelance, run your own business, incl. gig economy	37	5.9%	16	5.3%	53	5.7%
Unemployed and seeking employment	258	41.3%	52	17.1%	310	33.4%
Unemployed, but not seeking employment	38	6.1%	14	4.6%	52	5.6%
Unpaid internship, field study, volunteer	37	5.9%	4	1.3%	41	4.4%
Total	624	100.0%	304	100.0%	928	100.0%

Which best describes your employment status immediately AFTER GRADUATION?

If you work at more than one job, answer for the one involving the most hours.

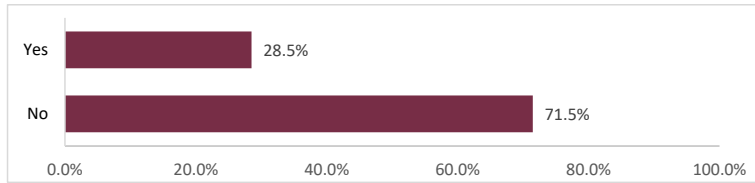|	UGRD	%	GRAD	%	Total	%
Employed/will be employed	291	46.6%	234	77.0%	525	56.6%
Unemployed	295	47.3%	56	18.4%	351	37.8%
Unemployed, Not Seeking Employment	38	6.1%	14	4.6%	52	5.6%
Total	624	100.0%	304	100.0%	928	100.0%

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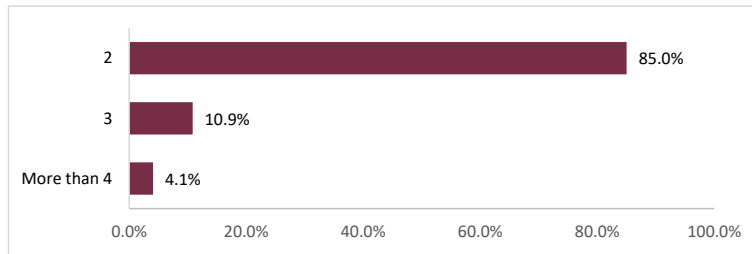Summary of Results by Undergraduate and Graduate Degree Level

Will you be working more than one job for pay AFTER GRADUATION?

	UGRD	%	GRAD	%	Total	%
No	207	71.9%	164	71.0%	371	71.5%
Yes	81	28.1%	67	29.0%	148	28.5%
Total	288	100.0%	231	100.0%	519	100.0%

How many jobs will you be working?

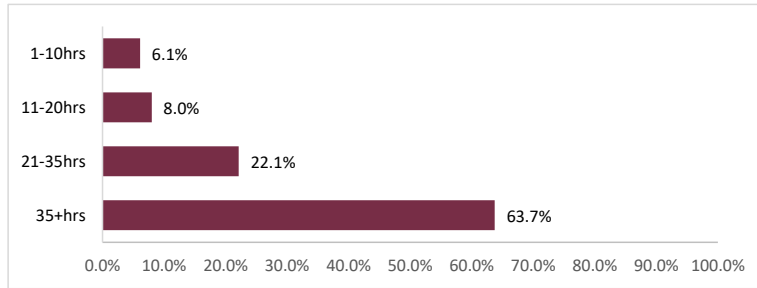|	UGRD	%	GRAD	%	Total	%
2	68	85.0%	57	85.1%	125	85.0%
3	10	12.5%	6	9.0%	16	10.9%
More than 4	2	2.5%	4	6.0%	6	4.1%
Total	80	100.0%	67	100.0%	147	100.0%

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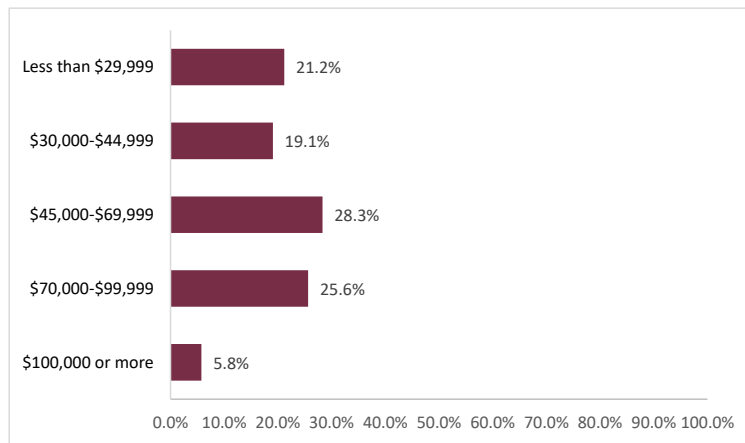Summary of Results by Undergraduate and Graduate Degree Level

How many hours total a week will you work in ALL JOBS?

	UGRD	%	GRAD	%	Total	%
1-10hrs	20	6.9%	12	5.2%	32	6.1%
11-20hrs	35	12.0%	7	3.0%	42	8.0%
21-35hrs	76	26.1%	40	17.2%	116	22.1%
35+hrs	160	55.0%	174	74.7%	334	63.7%
Total	291	100.0%	233	100.0%	524	100.0%

What will be your annual income from ALL JOBS combined?

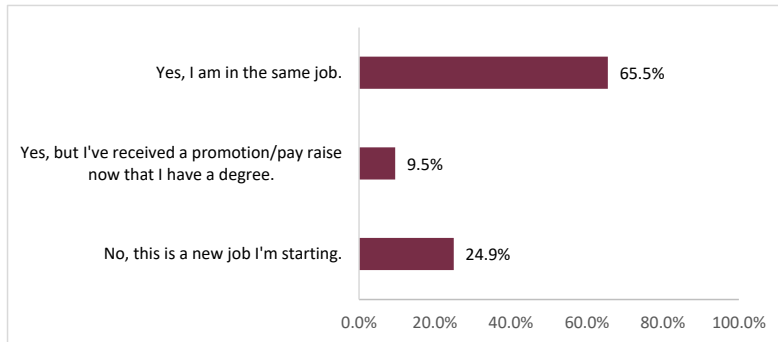|	UGRD	%	GRAD	%	Total	%
Less than $29,999	94	32.6%	16	6.9%	110	21.2%
$30,000-$44,999	69	24.0%	30	13.0%	99	19.1%
$45,000-$69,999	71	24.7%	76	32.9%	147	28.3%
$70,000-$99,999	43	14.9%	90	39.0%	133	25.6%
$100,000 or more	11	3.8%	19	8.2%	30	5.8%
Total	288	100.0%	231	100.0%	519	100.0%

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Were you employed in this job while enrolled at CUNY?

	UGRD	%	GRAD	%	Total	%
Yes, I am in the same job.	166	60.4%	157	72.0%	323	65.5%
Yes, but I've received a promotion/pay raise now that I have a deg	23	8.4%	24	11.0%	47	9.5%
No, this is a new job I'm starting.	86	31.3%	37	17.0%	123	24.9%
Total	275	100.0%	218	100.0%	493	100.0%

Is this job related to your major while at CUNY?

	UGRD	%	GRAD	%	Total	%
Yes, directly related to my major.	81	28.7%	169	74.8%	250	49.2%
Yes, partially related to my major.	108	38.3%	40	17.7%	148	29.1%
No, not at all related to my major.	93	33.0%	17	7.5%	110	21.7%
Total	282	100.0%	226	100.0%	508	100.0%

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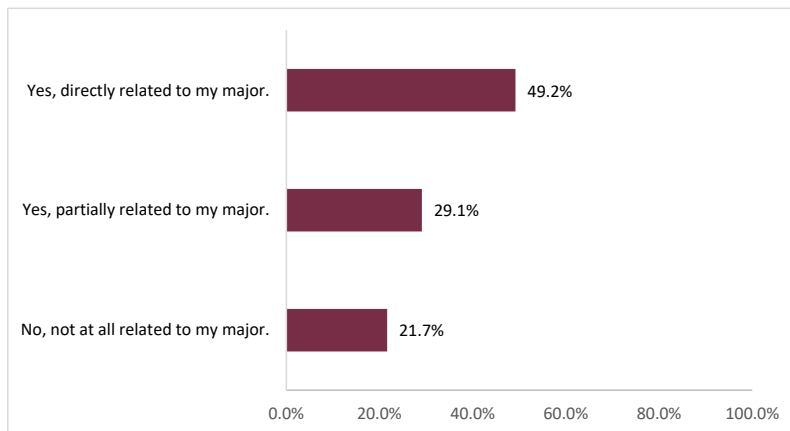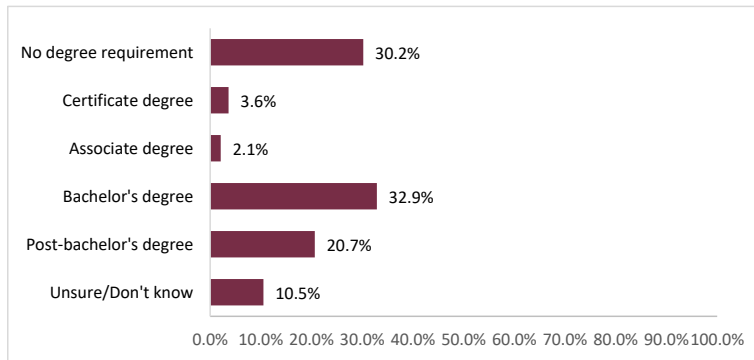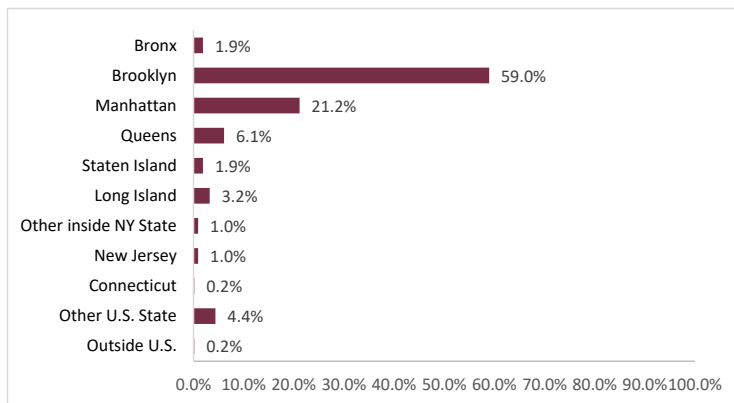Summary of Results by Undergraduate and Graduate Degree Level

What degree, if any, is required for this job?

	UGRD	%	GRAD	%	Total	%
No degree requirement	134	46.0%	24	10.3%	158	30.2%
Certificate degree	9	3.1%	10	4.3%	19	3.6%
Associate degree	9	3.1%	2	0.9%	11	2.1%
Bachelor's degree	94	32.3%	78	33.6%	172	32.9%
Post-bachelor's degree	7	2.4%	101	43.5%	108	20.7%
Unsure/Don't know	38	13.1%	17	7.3%	55	10.5%
Total	291	100.0%	232	100.0%	523	100.0%

Where is this job located?

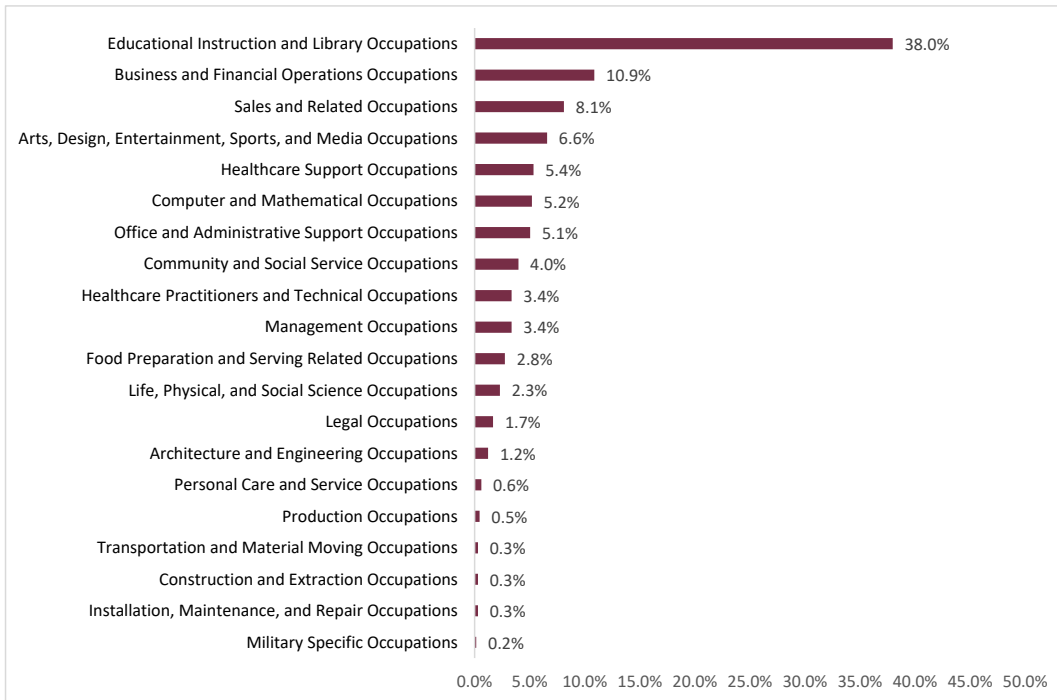|	UGRD	%	GRAD	%	Total	%
Bronx	6	2.1%	4	1.7%	10	1.9%
Brooklyn	176	60.5%	133	57.1%	309	59.0%
Manhattan	64	22.0%	47	20.2%	111	21.2%
Queens	8	2.7%	24	10.3%	32	6.1%
Staten Island	6	2.1%	4	1.7%	10	1.9%
Long Island	10	3.4%	7	3.0%	17	3.2%
Other inside NY State	1	0.3%	4	1.7%	5	1.0%
New Jersey	3	1.0%	2	0.9%	5	1.0%
Connecticut	0	0.0%	1	0.4%	1	0.2%
Other U.S. State	16	5.5%	7	3.0%	23	4.4%
Outside U.S.	1	0.3%	0	0.0%	1	0.2%
Total	291	100.0%	233	100.0%	524	100.0%

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Which job category best represents the work that you do?

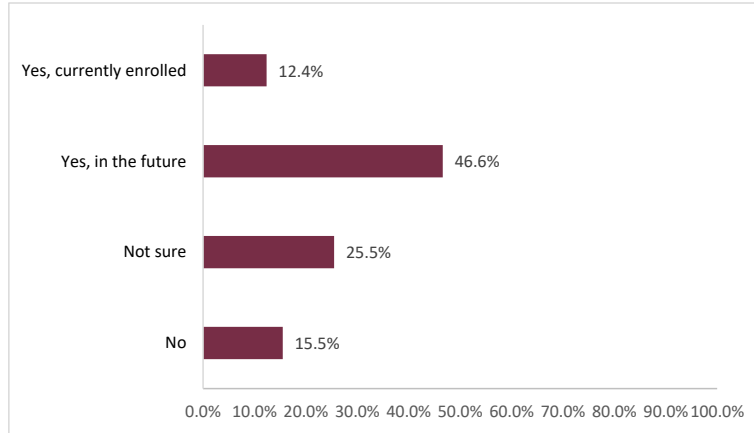|	UGRD	%	GRAD	%	Total	%
Educational Instruction and Library Occupations	65	24.8%	140	57.1%	205	38.0%
Business and Financial Operations Occupations	34	13.0%	15	7.8%	49	10.9%
Sales and Related Occupations	30	11.5%	6	3.5%	36	8.1%
Arts, Design, Entertainment, Sports, and Media Occupations	12	4.6%	20	9.6%	32	6.6%
Healthcare Support Occupations	24	9.2%	6	6.0%	30	5.4%
Computer and Mathematical Occupations	13	5.0%	8	2.5%	21	5.2%
Office and Administrative Support Occupations	15	5.7%	3	0.4%	18	5.1%
Community and Social Service Occupations	13	5.0%	4	1.4%	17	4.0%
Healthcare Practitioners and Technical Occupations	13	5.0%	4	5.0%	17	3.4%
Management Occupations	11	4.2%	5	1.8%	16	3.4%
Food Preparation and Serving Related Occupations	10	3.8%	2	1.4%	12	2.8%
Life, Physical, and Social Science Occupations	5	1.9%	4	0.7%	9	2.3%
Legal Occupations	5	1.9%	1	1.4%	6	1.7%
Architecture and Engineering Occupations	4	1.5%	1	0.4%	5	1.2%
Personal Care and Service Occupations	3	1.1%	1	0.4%	4	0.6%
Production Occupations	0	0.0%	2	0.7%	2	0.5%
Transportation and Material Moving Occupations	2	0.8%	0	0.0%	2	0.3%
Construction and Extraction Occupations	0	0.0%	1	0.0%	1	0.3%
Installation, Maintenance, and Repair Occupations	1	0.4%	0	0.0%	1	0.3%
Military Specific Occupations	1	0.4%	0	0.0%	1	0.2%
Protective Service Occupations	1	0.4%	0	0.0%	1	0.2%
Total	262	100.0%	223	100.0%	485	100.0%

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Do you plan to pursue additional education such as another degree or classes related to your career?

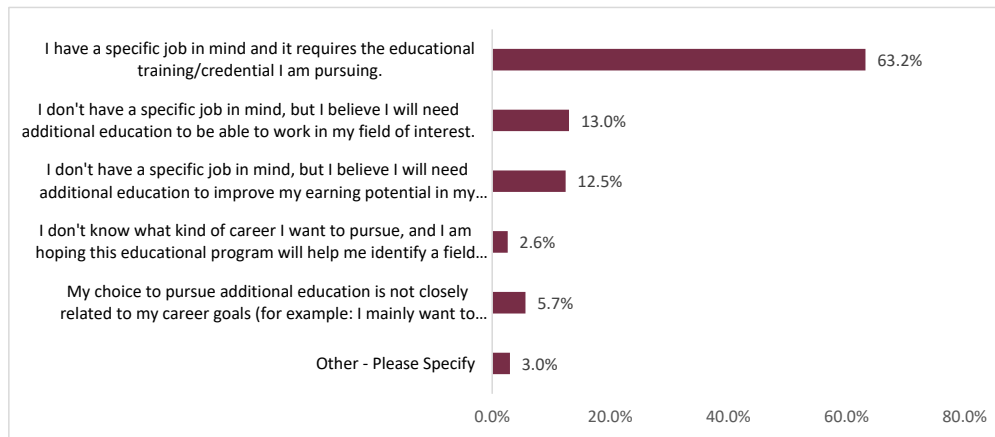|	UGRD	%	GRAD	%	Total	%
Yes, currently enrolled	71	11.5%	43	14.2%	114	12.4%
Yes, in the future	312	50.3%	118	39.1%	430	46.6%
Not sure	161	26.0%	74	24.5%	235	25.5%
No	76	12.3%	67	22.2%	143	15.5%
Total	620	100.0%	302	100.0%	922	100.0%

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Please describe how, if at all, your pursuit of additional education/training relates to your future career goals.
Choose the statement below that BEST reflects your motivation to continue your education

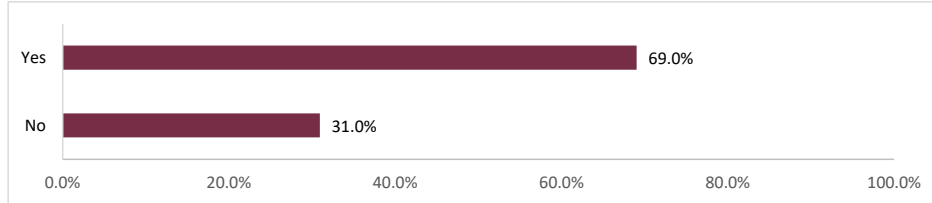|	UGRD	%	GRAD	%	Total	%
I have a specific job in mind and it requires the educational trainin	243	65.0%	92	59.0%	335	63.2%
I don't have a specific job in mind, but I believe I will need additior	51	13.6%	18	11.5%	69	13.0%
I don't have a specific job in mind, but I believe I will need additior	44	11.8%	22	14.1%	66	12.5%
I don't know what kind of career I want to pursue, and I am hoping	11	2.9%	3	1.9%	14	2.6%
My choice to pursue additional education is not closely related to r	20	5.3%	10	6.4%	30	5.7%
Other - Please Specify	5	1.3%	11	7.1%	16	3.0%
Total	374	100.0%	156	100.0%	530	100.0%

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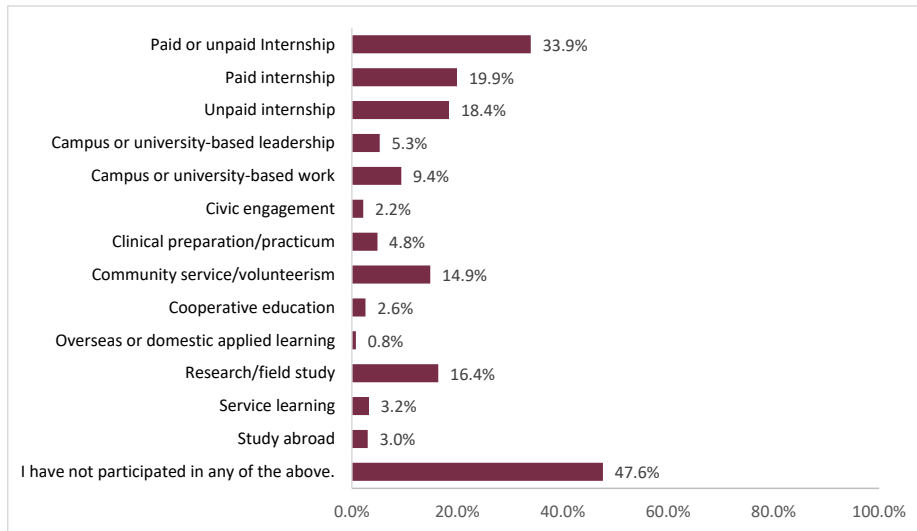**Do you plan to attend a CUNY college for this degree or classes?**

	UGRD	%	GRAD	%	Total	%
Yes	204	67.3%	86	73.5%	290	69.0%
No	99	32.7%	31	26.5%	130	31.0%
Total	303	100.0%	117	100.0%	420	100.0%

Did you participate in the following types of activities while a student at this college? (Select all that apply.)

	UGRD	%	GRAD	%	Total	%
Paid or unpaid Internship	237	38.0%	78	25.7%	315	33.9%
Paid internship	154	24.7%	31	10.2%	185	19.9%
Unpaid internship	120	19.2%	51	16.8%	171	18.4%
Campus or university-based leadership	35	5.6%	14	4.6%	49	5.3%
Campus or university-based work	57	9.1%	30	9.9%	87	9.4%
Civic engagement	19	3.0%	1	0.3%	20	2.2%
Clinical preparation/practicum	23	3.7%	22	7.2%	45	4.8%
Community service/volunteerism	115	18.4%	23	7.6%	138	14.9%
Cooperative education	20	3.2%	4	1.3%	24	2.6%
Overseas or domestic applied learning	6	1.0%	1	0.3%	7	0.8%
Research/field study	98	15.7%	54	17.8%	152	16.4%
Service learning	23	3.7%	7	2.3%	30	3.2%
Study abroad	22	3.5%	6	2.0%	28	3.0%
I have not participated in any of the above.	281	45.0%	161	53.0%	442	47.6%
Total giving at least one response	624		304		928	

NOTE: Sum of percentages may exceed 100% because this was a "Check all that apply" question.
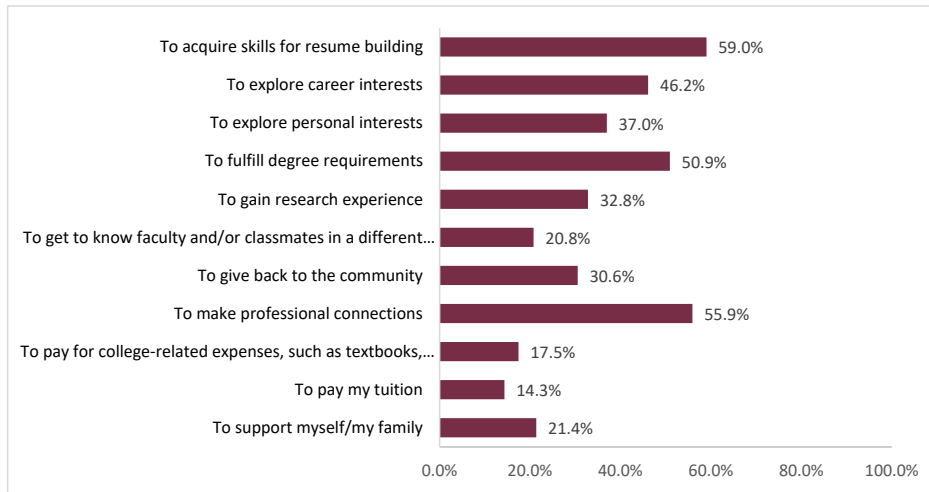
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What were your main reasons for participating in these activities? (Select all that apply.)

	UGRD	%	GRAD	%	Total	%
To acquire skills for resume building	221	65.4%	63	44.1%	284	59.0%
To explore career interests	168	49.7%	54	37.8%	222	46.2%
To explore personal interests	136	40.2%	42	29.4%	178	37.0%
To fulfill degree requirements	149	44.1%	96	67.1%	245	50.9%
To gain research experience	118	34.9%	40	28.0%	158	32.8%
To get to know faculty and/or classmates in a different context	73	21.6%	27	18.9%	100	20.8%
To give back to the community	113	33.4%	34	23.8%	147	30.6%
To make professional connections	202	59.8%	67	46.9%	269	55.9%
To pay for college-related expenses, such as textbooks, school lunc	63	18.6%	21	14.7%	84	17.5%
To pay my tuition	46	13.6%	23	16.1%	69	14.3%
To support myself/my family	81	24.0%	22	15.4%	103	21.4%
Total giving at least one response	338		143		481	

NOTE: Sum of percentages may exceed 100% because this was a "Check all that apply" question.
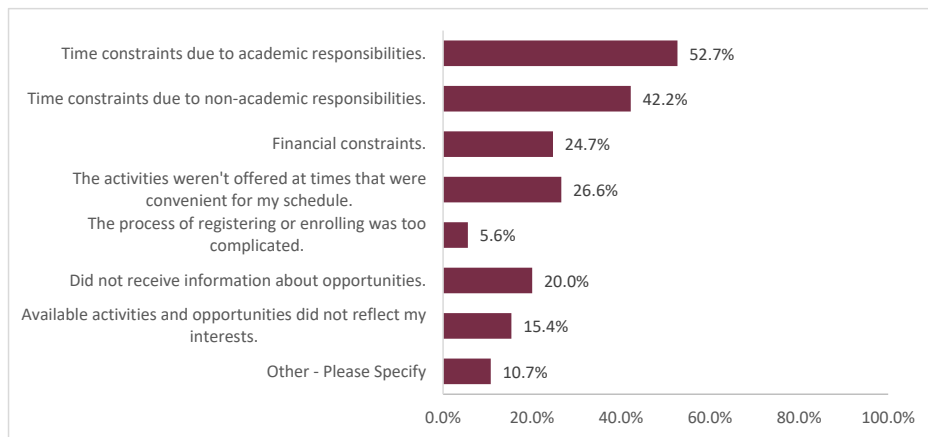
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What are the reasons why you have not been able to participate in these types of activities? (Select all that apply.)

	UGRD	%	GRAD	%	Total	%
Time constraints due to academic responsibilities.	145	52.9%	81	52.3%	226	52.7%
Time constraints due to non-academic responsibilities.	111	40.5%	70	45.2%	181	42.2%
Financial constraints.	70	25.5%	36	23.2%	106	24.7%
The activities weren't offered at times that were convenient for my	83	30.3%	31	20.0%	114	26.6%
The process of registering or enrolling was too complicated.	22	8.0%	2	1.3%	24	5.6%
Did not receive information about opportunities.	61	22.3%	25	16.1%	86	20.0%
Available activities and opportunities did not reflect my interests.	44	16.1%	22	14.2%	66	15.4%
Other - Please Specify	31	11.3%	15	9.7%	46	10.7%
Total giving at least one response	274		155		429	

NOTE: Sum of percentages may exceed 100% because this was a "Check all that apply" question.

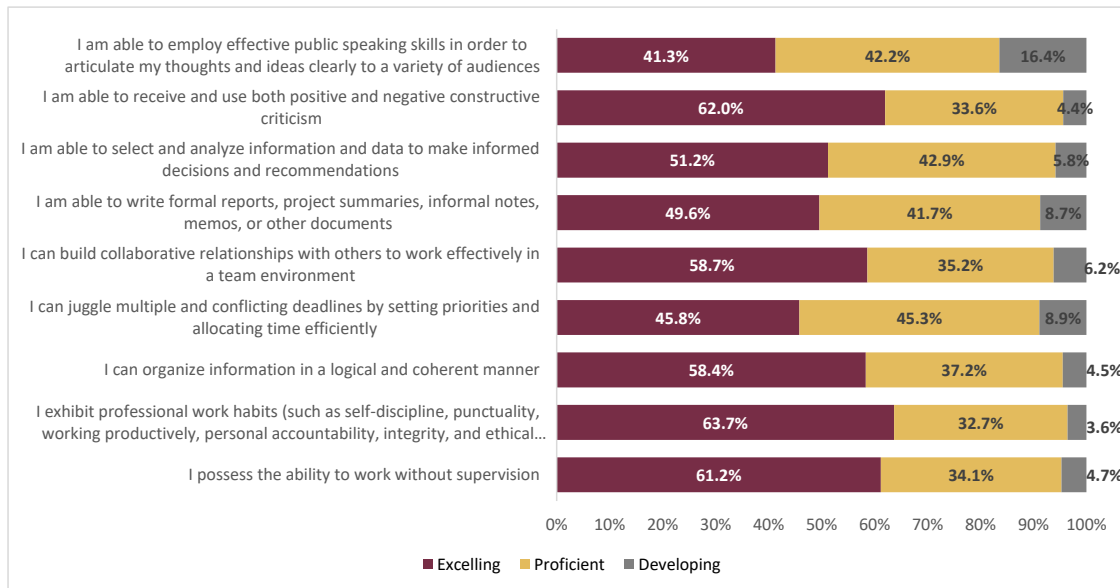**What are the reasons why you have not been able to participate in these types of activities?**

Other - Please Specify	Total
Job	13
Other - Please Specify	8
COVID-19 Pandemic	6
Job and Family Obligations	3
Not Applicable	3
Not interested	3
Time or Family Obligations	3
Tried but was not successful	3
Did not have enough time	1
Disability	1
Lack of desire	1
Living far	1
Nothing available	1

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Thinking about your overall career readiness, please rate your level of preparedness/proficiency in the following areas.

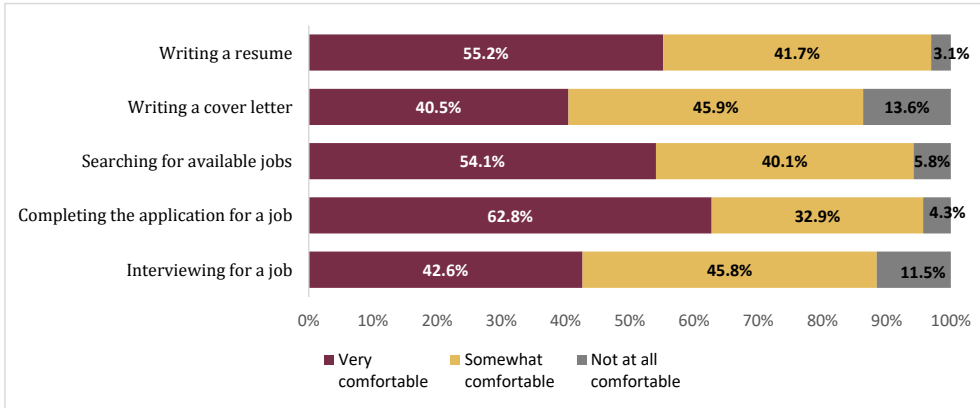|	Developing	Excelling	Proficient
I am able to employ effective public speaking skills in order to arti	16.4%	41.3%	42.2%
I am able to receive and use both positive and negative constructiv	4.4%	62.0%	33.6%
I am able to select and analyze information and data to make infor	5.8%	51.2%	42.9%
I am able to write formal reports, project summaries, informal not	8.7%	49.6%	41.7%
I can build collaborative relationships with others to work effectiv	6.2%	58.7%	35.2%
I can juggle multiple and conflicting deadlines by setting priorities	8.9%	45.8%	45.3%
I can organize information in a logical and coherent manner	4.5%	58.4%	37.2%
I exhibit professional work habits (such as self-discipline, punctua	3.6%	63.7%	32.7%
I possess the ability to work without supervision	4.7%	61.2%	34.1%

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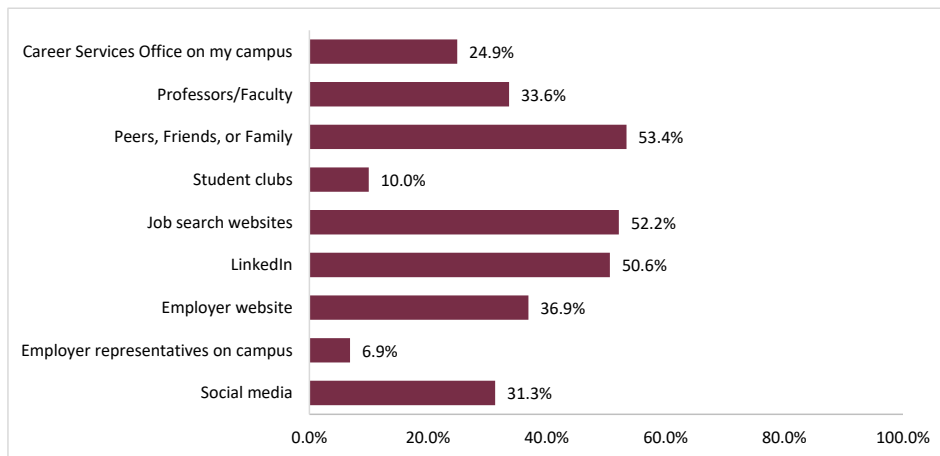**Please describe your level of comfort with the following activities:**

	Very comfortable	Somewhat comfortable	Not at all comfortable
Writing a resume	55.2%	41.7%	3.1%
Writing a cover letter	40.5%	45.9%	13.6%
Searching for available jobs	54.1%	40.1%	5.8%
Completing the application for a job	62.8%	32.9%	4.3%
Interviewing for a job	42.6%	45.8%	11.5%

What sources of information about job/professional opportunities and career workshops did you use? (Check all that apply).

	UGRD	%	GRAD	%	Total	%
Career Services Office on my campus	167	28.1%	47	17.7%	214	24.9%
Professors/Faculty	182	30.6%	107	40.4%	289	33.6%
Peers, Friends, or Family	323	54.4%	136	51.3%	459	53.4%
Student clubs	74	12.5%	12	4.5%	86	10.0%
Job search websites	325	54.7%	123	46.4%	448	52.2%
LinkedIn	310	52.2%	125	47.2%	435	50.6%
Employer website	207	34.8%	110	41.5%	317	36.9%
Employer representatives on campus	47	7.9%	12	4.5%	59	6.9%
Social media	207	34.8%	62	23.4%	269	31.3%
Total giving at least one response	594		265		859	

NOTE: Sum of percentages may exceed 100% because this was a "Check all that apply" question.

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Do you have an up-to-date LinkedIn profile?

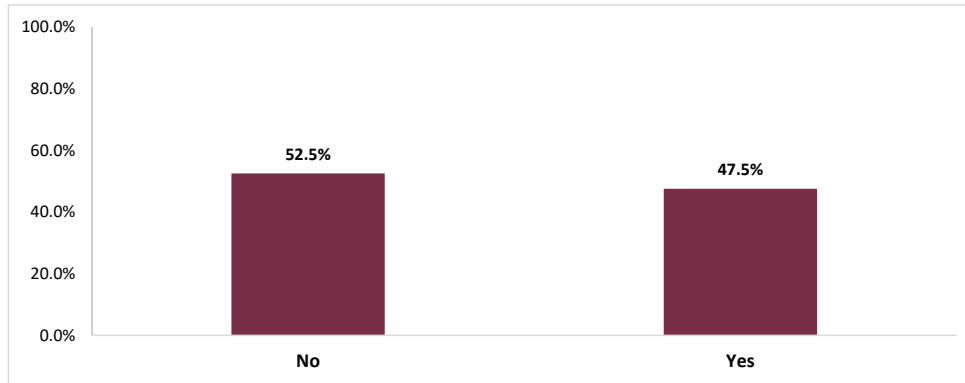|	UGRD	%	GRAD	%	Total	%
Yes	276	45.3%	151	52.1%	427	47.5%
No	333	54.7%	139	47.9%	472	52.5%
Total	609	100.0%	290	100.0%	899	100.0%

CUNY CAP AND GOWN SURVEY RESPONSES AY2024
Administered to Summer 2023, Fall 2023, and Spring 2024 Graduates
Summary of Results by Undergraduate and Graduate Degree Level

Ethnicity	UGRD	%	GRAD	%	Total	%
American Indian or Alaskan Native	1	0.2%	2	0.7%	3	0.3%
Asian	168	26.9%	40	13.2%	208	22.4%
Black or African American	137	22.0%	85	28.0%	222	23.9%
Hispanic/Latino	136	21.8%	43	14.1%	179	19.3%
Nonresident alien	17	2.7%	22	7.2%	39	4.2%
Two or more races	11	1.8%	4	1.3%	15	1.6%
White	154	24.7%	108	35.5%	262	28.2%
Total	624	100.0%	304	100.0%	928	100.0%

Gender	UGRD	%	GRAD	%	Total	%
Men	239	38.3%	94	30.9%	333	35.9%
Women	385	61.7%	207	68.1%	592	63.8%
Other	0	0.0%	3	1.0%	3	0.3%
Total	624	100.0%	304	100.0%	928	100.0%

Age	UGRD	GRAD	Total
Mean	24	32	27
Median	22	29	23
SD	5.8	9.4	8.1
Min	20	20	20
Max	71	61	71
Total	624	304	928